



# GreenBuilder®

## Media Fact Sheet

### Overview:

Green Builder® Media, LLC is the leading media company in North America focused on green building and sustainable living. With a comprehensive suite of print and digital media solutions, demonstration projects, case studies, online training and live events, Green Builder Media assists building professionals in preparing themselves for the new green economy and helps homeowners understand how to live more sustainably.

**Vision Statement:** That every person live, work, and play in harmony with nature.

### Mission:

To effect meaningful, positive change for a better world. As advocates for sustainability, we provide mind-expanding information that catalyzes and inspires commitment to sustainable living.

### Magazine:

**Green Builder® magazine** is the building industry's leading magazine focused on green building and sustainable development. Green Builder offers practical, cost-effective information to a community of the most advanced building professionals and consumers across the country. The magazine's nationally award-winning editorial team blends top-quality visionary content with sophisticated design to generate an unforgettable publication that addresses the most important issues of our time. For more information, visit [www.greenbuildermag.com](http://www.greenbuildermag.com).

### Education:

**Green Builder® College** is an online educational program that offers certification and continuing education to professionals in the housing sector. This program augments the information provided in existing project rating programs so home builders and their employees can learn the science behind high-performance, resource-efficient construction. For more information, visit [www.greenbuildercollege.com](http://www.greenbuildercollege.com).

### Webinars:

**The Impact Series: Game Changers in Sustainability** offers the most forward-thinking, innovative, and interesting content available today and reaches a wide range of leading building professionals and savvy green consumers throughout the country. For more information or to listen to one of our past Impact Series, visit [www.greenbuildermag.com/ImpactSeries](http://www.greenbuildermag.com/ImpactSeries).

### Special Projects:

The **VISION House® Series** is comprised of demonstration homes built around the country that showcase the latest in green design, building techniques, and products. Each house utilizes site-specific solutions for key green building issues including energy use, water conservation, land use and orientation, waste management, indoor environment quality, and products and materials. The **ReVISION House™ Series** presents realistic remodeling options for American families. These projects provide real, cost-effective, sustainable solutions that are appropriate for today's economy. For more information visit [www.greenbuildermag.com/VISION-HOUSE](http://www.greenbuildermag.com/VISION-HOUSE).

### Advocacy:

**Green Builder® Coalition** is a non-profit organization dedicated to achieving balance and harmony between the built and natural environments. The Coalition has been created as a new platform to provide a common voice for those devoted to sustainable living. Committed to honesty, transparency and equality, the grassroots organization offers a single class of individual membership and is open to everyone. For more information, visit [www.greenbuildercoalition.org](http://www.greenbuildercoalition.org).

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